

Call for Applicants for Expert Coaches

Deadline 30 September 2019

InvestHorizon is a programme financed by the European Commission, in association with Eureka, to facilitate series A funding for selected deep tech companies boosting their investment readiness and investor relations. The programme is run by a consortium coordinated by Tech Tour.

By 31 December 2021, the Programme will have supported over 1000 carefully selected deep tech SMEs by value-added services to scaling-up SMEs' investment and business activities by leveraging the power of group coaching and peer collaboration with the most effective tools and efficient use of their limited time and resources.

We are admitting

Five to ten positions as expert coaches with the following duties and requirements:

- Take part as an expert coach in 7 online sessions per sector-specific Trust Group, amounting to max 12 hours per Trust Group spread over time between 15th October till 15 December 2019
- Complete a feedback survey until December
- The Trust Groups follow the InvestHorizon methodology. The selected experts will be acquainted with the methodology by participating in a mandatory explanatory webinar or by attending onsite sessions in Milan between 12-15 November

Additionally, the experts may also be invited to attend other InvestHorizon events, subject to additional agreement.

We look for (eligibility and selection criteria)

Due to the nature of the InvestHorizon programme and tasks, English remains a prerequisite as it will be the daily working language of InvestHorizon Trust Groups. Therefore, candidates must have a very good or proficient level of English (speaking, writing, reading and listening)

The Expert Coaches should have professional experience raising, coaching or investing Series A investments for high-tech companies either as:

- Specialist consultancy, corporate finance advisory representatives, legal specialists
- Representatives of Business and Innovation Centres, Accelerators, Incubators or Science or Development Parks
- Public Research Organisations (incl. Universities) Knowledge/Technology transfer office representatives (K/TTOS)
- National/Regional Promotional Banks

Additional valuable assets would be:

- entrepreneurial experience, e.g. having been involved or facilitating the creation and growth of a start-up or early-stage SME;
- experience in investing government/public or private funding for deeptech SMEs

The expert coaches shall be competent in one or more of the following sectors:

- Preventive medicine
- Satellite data
- Smart mobility
- Hydrogen technologies
- Life sciences (Chemistry, Health, Biotechnology, Neuroscience)
- Energy & Clean Tech
- Digital Electronics & IoT (Blockchain, AI & Mixed reality)
- Space Tech, Automotive & Additive Manufacturing (Robotics, Computing & KETs – Key Enabling Technology)
- Other sectors considered to be deep-tech and not mentioned here.

The Expert Coaches shall also cover one or more of the following topics:

- **Management:** improve the quality core elements of the business ideas and the management organisation and process of the company
- **Market & Competition:** improve value proposition towards competitors and different markets
- **Financial & Investment:** improve the investment value and develop a funding strategy
- **Communication** – to raise the readiness level of the investor summary and investor slide deck and presentation skills
- **Negotiation skills**

The Expert Coaches are being selected based on their expertise, experience and achievements in European and global context. Only highly qualified and experienced coaches, working to high professional standards in knowledge transfer, with excellent presentation skills and proven track record of successes will be attracted to participate in the programme.

Appointment conditions

InvestHorizon will select and engage the expert coaches by October 10th.

Experts will be compensated with a daily fee of €500, entailing 2 days per Trust Group, paid at the end of each assignment after approved payment by the European Commission (for the first series by mid-March 2020).

Each selected expert coach may have one or two Trust Groups allocated which first series will run in the last quarter of 2019.

Experts will need to sign a standard Non-Disclosure Agreement (NDA) for the information he obtains as an expert coach.

Additionally, the experts may be invited for 2020 Trust Group editions, subject to additional agreement.

How to apply

Candidates interested to take part in the InvestHorizon Programme as Expert Coaches shall apply with their updated CV and a Cover Letter of not more 1 page explaining their achievements and success stories, citing checkable references and describing the investor network they work with, along with the list of sectors that they are most experienced and interested in to participate.

All applications must be submitted online at this link: <https://investhorizon.eu/apply-coach>. Only shortlisted candidates will be contacted.

The closing date for the submission of applications is 30 September 2019 16.00 CET (Brussels) time.

Information on the InvestHorizon Accelerator

Please find in the links more details about the [InvestHorizon Programme](#)

- Programme Explainer video: [HERE](#)

More online about the Accelerator programme here: <https://investhorizon.eu/accelerator>